

# BISLERI



# BISLERI

MILANO ITALY

## CENT'ANNI DA LEONE

### FERRO CHINA BISLERI DESCRIPTION

Ferro China Bisleri was the first liquor ever to be made with the salt of a metal, becoming the precursor of supplements and tonic. A secret formula that provides all natural infusions of rare herbs, beneficial and pleasant herbs, with digestive and aperitif properties and two main ingredients: the bark of chinchona calissaya, known to pharmacists and herbalists for its anti-malarial and febrifugal action and iron citrate. Created by Felice Bisleri, a supporter of Garibaldi with a passion for chemistry, herbal medicine and liqueurs who introduced his product onto the market in 1881, first in Italy and then all around the world. It was famed for its health-giving and restorative virtues; indeed, it was often "prescribed" by family doctors as a revitalizing supplement. Bisleri infusion was used in the families as a cure for asthenia, weakness, as a tonic after illness and even as a remedy for the body during malaria and cholera epidemics. There is considerable historical evidence that confirms its health benefits as testified by Dr Pantossi in 1884, amongst others, who prescribed it to his cholera patients. Ferro China Bisleri, the bitter aperitif, was considered comparable to medicine to help people combat physical weakness or regain strength in spring.

**COLOUR** = Clear liquid of dark amber colour.

**AROMA** = Main note tonic with a hint of vegetable fresh and dried fruit, supported by a balsamic note and menthol.

**TASTE** = Very intense and complex bitter-sweet taste, thanks to the balance of sweet notes and the bitter ones of cinchona and other officinal plants. There are strong spicy notes, with hints of wood and toast.

**FINISH** = Pleasantly persistent aftertaste with fresh vegetable notes and characteristic by one of the main ingredients (iron citrate).

**RECOMMENDED WITH** = Bitter aperitif famous all over the world, made of Chinchona bark and citrate of iron. You can drink at any time of the day, or night, preferably before meals, plain or with still of sparkling water.



Ferro China Bisleri 21.0% Alc