

ULTIMATE PROVENCE



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Wednesday, January 18, 2023

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Ultimate Provence, or UP for the initiated, is a Provençal wine estate located in La Garde-Freinet, where vines are protected by the Massif de Maures mountain range and cultivated on lands characterised by shallow soil, laid on a waterproof sandstone slab. Honouring tradition with one eye on the future, the UP vineyard produces distinctly bold wines in a contemporary and a delightfully original setting.

Set in a wild hilly countryside and bordered by a vast evergreen oak forest in the Maures Nature Reserve, UP's terroir covers 46 hectares of vines, all of which are Côtes de Provence

PDO (Protected Designation of Origin).

It is certified to the highest HVE level and started converting to organic cultivation in January 2017.

Beyond the quality of wines, the bottles have been stylised to symbolise the inspiration of the domain: a sleek, attractive and modern design that magnifies the wine. Transparent and without any label, the striated glass of the Ultimate Provence bottle subtly displays the domain's logo, thus creating an aesthetic object much resembling the beauty of a perfume bottle.

At Ultimate Provence, the gentle pace of the seasons and the magic of the vines is an ode to pleasure, memorable experiences and enriching encounters – the ultimate setting in which to discover Provence and its wines in a distinctly unexpected way.

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PROVENCE FRANCE

ESTATE



THE ESTATE = A winery built on the foundations of an exceptional wine estate near Saint – Tropez. A bold, original and stylish venue in Provence featuring 34 bedroom boutique hotel, restaurant, rooftop and terrace.

THE WINE = The beauty of this wine extends from the bottle to the contents. Layers of raspberry, strawberry jam in the nose invite you to a gorgeous, yet spicy palate. A fresh wine with great acidity for food pairing, but roundness to enjoy on its own. If you only have 1 bottle to bring, this is the ultimate wine for any occasion.

COLOUR = Star bright in colour, vibrant pale pink that has flecks of copper reflections.

BOUQUET = A unique combination of classic Provencal red berries leading to scents of the holidays – citrus fruits, pine.

PALATE = The spice notes from the Syrah provides a dry, white pepper characteristic across the entire palate. A touch of Rolle gives great acidity and brightness that lends notes of winter citrus, spice with a warming finish.

FOOD PAIRING = A perfect wine to take to a BBQ and serve with grilled chicken and vegetable skewers. The spice notes will compliment roasted meats and classic Mediterranean flavours like Greek Souvlaki or charcuterie.

SERVING TEMPERATURE = 6 – 8 degrees C.

GRAPE: CINSAULT – GRENACHE NOIR – SYRAH – ROLLE

90 Points James Suckling

COMMENTS = Fresh strawberries, red cherries, nectarines and some spices on the nose, following through to a medium body with elegant, spiced strawberries. Grenache noir, cinsault, syrah and rolle. Drink now.

2021 Ultimate Provence Rose 12.5% Alc

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ESTATE – 1.5 LT MAGNUM



2020 Ultimate Provence Rose Magnum 12.5% Alc

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ESTATE – 3 LT JEROBOAM



2020 Ultimate Provence Rose Jeroboam 12.5% Alc

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ESTATE – 6LT METHUSELAH



2021 Ultimate Provence Rose Methuselah 12.5% Alc